

# YOUR CAREER - YOUR FUTURE

*How to get a job at a top multinational even with no prior work experience*



Everyone wants a high paying work opportunity at top corporations. But not many are successful in the long winded application process.

Is there a procedure you can follow?

A number of our clients got jobs at top multinational companies. Many of them not only did not have any prior experience working at multinationals but were fresh graduates with no work experience except some short internships.

How did they do it? And what can you do so you can have a similar opportunity?

Here are 6 things you can do to increase your chances of getting a positive response to your job application:

## **1. Social media is at your fingertips. Use it to your advantage.**

Many companies ask for or search job candidates' social media. Having an online presence on social media showing responsibility and professionalism as well as adding a touch of personality will work in your favor.

Social media also offers the opportunity to show your expertise or work experience in your line of work.

**“SOCIAL MEDIA OFFERS THE OPPORTUNITY TO SHOW YOUR EXPERTISE / WORK EXPERIENCE IN YOUR LINE OF WORK.”**

Examples of things you can post are images from your college class or work environment, professional events or conferences you've attended, pictures of work done, graphics showing charts and graphs, text content such as research and industry information, and images of prizes and awards you've won.



## 2. Use Academic achievements to show potential.

Coursework done in college can serve as information about your knowledge, skills and abilities. When there is no work experience to show your skills, academic coursework and projects do the job. Choose project(s) you've worked on or courses you've studied, relevant to the job, and mention them with detailed relevant information both in interviews and on your resume. Don't overlook the importance of this as it can make or break a job opportunity. If you've worked on group projects, mention this also because teamwork and cooperation are important skills employers look for when making hiring decisions.

## 3. Include detailed Information about internships.

Many people overlook the importance of work done during internships. They may mention an internship only briefly, resulting in the information going unnoticed by the recruiter. Providing adequate details about the work you did, the equipment you used and the skills you gained as well as any commendations gained during your internship can be the key to opening the door to your favourite multinational. For this reason, highlight internship information on your resume and cover letter and provide enough detail about skills and experience gained.



LEARNING

PRACTICE

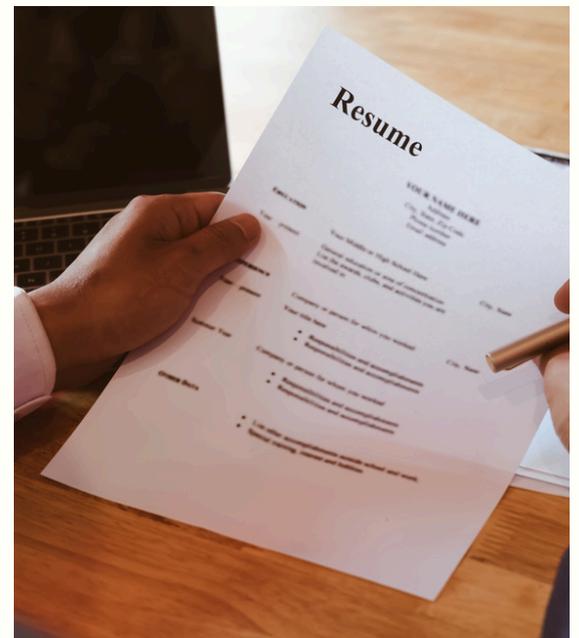
EXPERIENCE

EXPOSURE

EDUCATION

## 4. Include every meaningful point available on your CV / resume.

The aim of your resume is to show recruiters that you have the skills and drive needed to do the job well. Any information that shows this is important. If you have work experience or achievements, include them on your resume. If you don't have relevant work experience, substitute lack of experience with information about skills gained through academic work, volunteering, internships, and even unrelated jobs. Every job provides skills, such as customer service, sales, teamwork, problem solving and time management, so focus on important skills gained when prior work responsibilities are irrelevant to the job you are applying for.



**5. Read interview taking tips and prepare for common interview questions, especially those related to the company you are interviewing at.**

There is no reason to go to an interview blindly. The internet offers numerous interview taking tips and common interview questions and answers - especially those related to the organisation you are applying for. Go over them several times so you can be prepared. If your college or recruiting agency has a guidance counsellor / career consultant whom you can turn to for advice, be sure to take advantage of this. The ones who are successful the most in job search are those who ask questions and get advice.



**6. Give employers what they are looking for.**

Your CV needs to include all the items that are needed for the job. This includes not only work experience and education but also skills needed for the job, expertise in software and equipment that will be used on the job, information about languages and communication, and past achievements. For this reason, your CV should have separate sections highlighting each of these areas so employers can have a clear idea about what they can expect when they hire you.

**Case study of 3 fresh graduates who got hired by top multinationals, including EY, one of the Big Four Accounting firms,**

When fresh graduate N.R. started to look for work, her original CV mentioned very little work experience and insignificant information about her career. The CV had so little information that it wouldn't even get her an entry level job and she struggled for several years to find work.

*“The ones who are most successful in job search are those who ask questions and get advice.”*



To turn the situation around, we revised her CV to include information about her academic projects and freelance work. She had worked on several projects for her professional certification and was tutoring students on freelance basis in specialised areas related to her profession. However, this information wasn't on her original CV, which hindered job search. During the CV rewrite, all this important information was included on her revised CV, along with specialised skills she had gained both from college projects and from freelance work. The result was that N.R. not only had a CV that opened opportunities but she also got insight into her own skills and achievements, information useful when communicating with potential employers. Within months, N.R. got a specialised job at a multinational firm.

### Case study of 3 fresh graduates who got hired by top multinationals, continued.

Abeer was a fresh graduate with no experience. Since she had no experience except a few months internship work, in-depth details about her internship and academic coursework needed to be included on her resume and cover letter to highlight her skills, expertise, and passion for her profession. Within months of having her resume restructured, she landed a permanent job at EY.

Karan was a fresh graduate with no experience.

As he was meeting with employers at college job fairs, he asked for advice on what to say in the interview. Using the advice and interview preparation resources we provided to prepare for his meeting with potential employers (along with a CV that highlighted his academic and internship achievements) gave him an edge over other job applicants. The result was a permanent job at a multinational company.

The above case studies show the effectiveness of these tips in practice. Each of these fresh graduates obtained permanent job positions at multinational companies despite not having formal work experience. If you apply these strategies in your job search, you too can open similar opportunities.



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